VICTORIA BRETON

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APPLICATIONS

- Photoshop CC
- Illustrator CC
- InDesign CC
- After Effects CC
- Acrobat Pro DC
- Google Drive, Docs, Sheets
- Keynote
- PowerPoint
- Dreamweaver CC
- Wordpress
- Maya

SKILLS

- Typography
- Photo Retouching/Manipulation
- Storyboarding
- Illustration
- Animation
- Motion Graphics
- Editorial/Layout Design
- Branding
- Digital Painting
- Photography
- HTML and CSS
- AODA/Accessibility

EDUCATION

3D MODELLING AND ANIMATION
Humber College
2009 - 2011 | Toronto, ON
- 3.8 GPA

VISUAL AND CREATIVE ARTS
Sheridan College
2008 - 2009 | Oakville, ON
- 3.8 GPA

ART FUNDAMENTALS
Sheridan College
2007 - 2008 | Oakville, ON
- 3.7 GPA

WORK EXPERIENCE

INTERMEDIATE GRAPHIC DESIGNER & LEAD ANIMATOR
MediaFace | Digital Content Agency
April 2015 - Present | Toronto, ON

▸ Clients: CAA, RGD, Ontario Ministry of Education, Ophea, City of North Bay, Workplace Safety & Prevention Services, St. Michael's Hospital, and others.

- Designs typography, storyboards, illustrations, and iconography.
- Develops print and web work including flyers, greeting cards, postcards, calendars, branding, presentations, photo retouching, newsletters, and sites.
- Animates and rigs 2D characters, motion graphics, and kinetic typography.
- Art directs and leads the animation team.
- Develops AODA/accessible documents (WCAG 2.0 A and WCAG 2.0 AA).
- Collaborates with the Design team, Marketing team, and Production team.

GRAPHIC DESIGNER
Etsy | Online Marketplace
October 2012 - Present | Toronto, ON

▸ Work recognized by lululemon, Target, BuzzFeed, LIVESTRONG, Vistaprint, SELF Magazine, Good Housekeeping, Today's Parent, Beachbody, and more.

- Creates and sells typography prints and products.
- Develops digital mock-ups.
- Advertises and markets via social media.
- Communicates with clients; liaises with printers.

GRAPHIC DESIGNER
Nuvango (formerly GelaSkins) | Tech Startup
November 2013 - August 2014 | Toronto, ON

▸ Clients: Hudson's Bay, CIBC, 500px, Snapchat, Steam Whistle Brewing, Kona Brewing Co., Gongshow, Richie Hawtin, and others.

- Designed newsletters, illustrations, and marketing collateral.
- Ensured visual and design integrity were retained while fitting images to a wide range of aspect ratios.
- Collaborated with the Design team, Artist Relations team, and Marketing team.

INSTRUCTOR
The Director's Cut | Multimedia Workshops and Camps
March 2009 - September 2011 | Barrie, Orillia, Newmarket, Muskoka, ON

- Taught children how to create claymation characters, stop-motion animations, digital comics, and short feature films.
- Introduced children to storyboarding to help them plan their concepts and bring their stories to life.
- Worked in After Effects, iMovie, iStopmotion, and Comic Life.