

# VICTORIA BRETON

## ABOUT

Hi, I'm Victoria! I'm a Chicago-based Senior Graphic Designer with 9 years of professional experience including print, web, illustration, animation, and motion graphics. I love big cities, cardio workouts, and pizza.

## CONTACT

- victoriabreton.com
- bretonvictoria@gmail.com
- (312) 543-4362

## APPLICATIONS

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe After Effects CC
- Adobe Media Encoder CC
- Adobe Acrobat Pro DC
- Adobe Animate CC
- Apple Keynote
- Microsoft PowerPoint
- Microsoft Office
- Google Docs, Sheets, Slides
- Sketch
- Wordpress
- Mailchimp
- Asana
- Trello

## EDUCATION

**3D MULTIMEDIA ANIMATION**  
Humber College | 2009 - 2011

**VISUAL AND CREATIVE ARTS**  
Sheridan College | 2008 - 2009

**ART FUNDAMENTALS**  
Sheridan College | 2007 - 2008

## WORK EXPERIENCE

### SENIOR GRAPHIC DESIGNER

**Guru Studio (Animation Studio) | July 2019 - December 2019**

Lead the graphic design department; managed and provided direction to other designers. Developed various print materials including posters, banners, children's activity sheets, trade show booths, custom die cuts, magazine ads, business cards, lanyards, pens, and apparel. Designed show logos, style guides, social media assets (images, videos, gifs), ads, e-mail signatures, e-newsletters, presentations, and corporate decks.

### SENIOR GRAPHIC DESIGNER

**Genuine Health (Corporation) | February 2018 - March 2019**

Developed Genuine Health's first full-length animated ad. Introduced motion graphics to their social media assets. Designed ads, posters, signage, retail endcaps, e-newsletters, sell sheets, presentations, invites, spreadsheets, and custom die cuts. Developed ads that increased online sales by 200%. Worked closely with the Marketing and Sales departments.

### INTERMEDIATE GRAPHIC DESIGNER

**Coupgon (Tech Startup) | March 2017 - October 2017**

Rebranded Coupgon's marketing materials. Developed composite images, gifs, illustrations, motion graphics, animated videos, e-newsletters, signage, social media creative, and flyer ads for major national grocery chains. Introduced animated gifs to e-newsletters to increase user engagement. Reported to the Design Director; worked closely with the Sales department.

### INTERMEDIATE GRAPHIC DESIGNER

**MediaFace (Agency) | April 2015 - March 2017**

Designed typography, storyboards, illustrations, e-newsletters, branding, presentations, websites, flyers, cards, calendars, and magazine ads. Animated and rigged 2D characters, motion graphics, and kinetic typography. Art directed and lead the animation team. Developed AODA/accessible documents. Worked closely with the Design, Animation, and Production departments.

### JUNIOR GRAPHIC DESIGNER

**Nuvango (Tech Startup) | November 2013 - September 2014**

Designed e-newsletters, illustrations, and ads. Ensured visual and design integrity were retained while fitting images to a wide range of aspect ratios (decals for phones, laptops, and gaming consoles). Reported to the Director of Artist Relations; worked closely with the Design, Sales, and Artist Relations departments.