

VICTORIA BRETON

CONTACT

- victoriabreton.com
- bretonvictoria@gmail.com
- (647) 239 - 6940

APPLICATIONS

- Photoshop CC
- Illustrator CC
- InDesign CC
- After Effects CC
- Acrobat Pro DC
- Google Drive, Docs, Sheets
- Sketch
- Keynote
- PowerPoint
- Dreamweaver CC
- Mixpanel
- Wordpress

SKILLS

- Typography
- Photo Retouching/Manipulation
- Storyboarding
- Illustration
- Animation
- Motion Graphics
- Gifs
- Editorial/Layout Design
- Branding
- Digital Painting
- Copywriting
- Photography
- HTML, CSS
- AODA/Accessibility

EDUCATION

3D MODELLING & ANIMATION

Humber College
2009 - 2011 | Toronto, ON
• 3.8 GPA

VISUAL & CREATIVE ARTS

Sheridan College
2008 - 2009 | Oakville, ON
• 3.8 GPA

ART FUNDAMENTALS

Sheridan College
2007 - 2008 | Oakville, ON
• 3.7 GPA

WORK EXPERIENCE

GRAPHIC DESIGNER

Etsy | Online Marketplace
October 2012 - Present | Toronto, ON

- ▶ Work recognized by lululemon, Target, BuzzFeed, LIVESTRONG, Vistaprint, SELF Magazine, Good Housekeeping, Today's Parent, Beachbody, and more.

- Creates and sells typography prints and products.
- Develops digital mock-ups.
- Advertises via social media (boosted posts, targeted ads).
- Communicates with clients; liaises with printers.

INTERMEDIATE MARKETING DESIGNER & LEAD MOTION DESIGNER

Coupgon | Tech Startup
March 2017 - October 2017 | Toronto, ON

- ▶ Clients: Loblaw Companies, FreshCo, Food Basics, Longo's, Apple, Coca-Cola, Pepsi, McDonald's, Starbucks, P&G, Kellogg's, Kraft, and others.

- Spearheaded the visual redevelopment of Coupgon's marketing materials.
- Developed web and print work including composite images, gifs, illustrations, motion graphics, animated videos, e-newsletters, newspaper ads, and signage.
- Designed posts/ads for Facebook, Instagram, Twitter, and Pinterest.
- Copywrote marketing materials.
- Collaborated with the Design Director, Social Media team, and Sales team.

INTERMEDIATE GRAPHIC DESIGNER & LEAD ANIMATOR

MediaFace | Agency
April 2015 - February 2017 | Toronto, ON

- ▶ Clients: CAA, RGD, Ontario Ministry of Education, Ophea, City of North Bay, Workplace Safety & Prevention Services, St. Michael's Hospital, and others.

- Designed web and print work including typography, storyboards, illustrations, e-newsletters, branding, presentations, photo retouching, websites, flyers, cards, calendars, and magazine ads.
- Animated and rigged 2D characters, motion graphics, and kinetic typography.
- Art directed and lead the animation team.
- Developed AODA/accessible documents (WCAG 2.0 A and WCAG 2.0 AA).
- Collaborated with the Design team, Animation team, and Producer team.

GRAPHIC DESIGNER

Nuvango (formerly GelaSkins) | Tech Startup
November 2013 - August 2014 | Toronto, ON

- ▶ Clients: Hudson's Bay, CIBC, 500px, Snapchat, Steam Whistle Brewing, Kona Brewing Co., Gongshow, and others.

- Designed newsletters, illustrations, and marketing collateral.
- Ensured visual and design integrity were retained while fitting images to a wide range of aspect ratios.
- Collaborated with the Design team, Artist Relations team, and Marketing team.